

The Source

A weekly newsletter for members of the
Electronic Components Industry Association.



Wednesday, January 23, 2019

Upcoming Events

Women in Electronics

Various January/February

Dates

Boston, Wisconsin, Dallas, San Diego, Denver, Chicago, NW Minnesota, Northern California, Seattle

University of Innovative Distribution

March 10-13, 2019

Indianapolis, IN

EDS Summit

May 7-10, 2019

Las Vegas, NV

Weekly Economic Trends

National Association of

Manufacturers

Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing industry trends in the 01/21 Monday Economic Report.

Key Links

www.ecianow.org

www.eciaauthorized.com



Updated Member Logo Ready to Download



ECIA MEMBER
Supporting The Authorized Channel

ECIA has recently released the updated Member Logos for use on your website and other marketing collateral. The new logo emphasizes that as a member of ECIA your company supports the authorized channel and helps protect customers from counterfeit products. It also demonstrates that your organization is dedicated to continuously improving the efficiency of the authorized channel and striving to make it the preferred source for electronic components.

To download the new logos and the ECIA logo usage guide, please [login to your My ECIA](#) account and click on Member Resources in the gray box. If you have any questions, contact [Donna Dilbeck](#).

Market and Economic Reports in Knowledge Center



ECIA has expanded information available in the [Knowledge Center](#) to include the weekly economic reports from the National Association of Manufacturers ([NAM](#)). Monthly commentary on the Technology Partners Consulting (TPC) semiconductor trend and tariff surveys are also posted.

TPC Semiconductor Market Survey

TPC's January 2019 industry survey results show continued weakening of demand from December. Analysts believe this is a period of significantly weaker demand that will likely last into 2Q and is being driven by the impact from tariffs and too much inventory. [Click here](#) to download and review the complete report.

ECIA provides a number of executive summaries of other industry statistical surveys and analytics. You must be a participant to access the full reports. For more information contact [Jim Bruorton](#), ECIA Vice President of Industry Statistics and Analytics.



Professional Development Training Opportunities



University of Innovative Distribution: Known worldwide for excellence in education since 1994, the University of Innovative Distribution (UID) is focused on the unique needs of the wholesale-distribution industry. UID is sponsored by the leading distribution trade associations, in cooperation with the Innovative Distribution Program at Purdue University. [Registration](#) is now open - and space sells out quickly. The hotel is near capacity so act now.

Sales Professional Training Camps by Don Buttrey: "The Four Pillars of the Sales Profession" offers 2-1/2 days of practical skills, tools and fundamental disciplines that are essential for sales professionals and a productive sales team. Choose from 4 different dates in 2019, hosted in Dayton, OH. [Registration](#) is now open.

Your ECIA membership provides you a discounted fee at registration.

Did You Know? Recruitment Resources Page Provides Fresh Ideas



ECIA has a number of resources to help your team recruit, train and retain employees. Set your company apart - tout your affiliation with associations that give back and provide professional development opportunities. Visit the [Recruitment Resources](#) page for some fresh ideas.



Keep Getting This Newsletter. Don't let future editions of The Source go missing. Take a moment to add the newsletter's address to your anti-spam white list: ECIANews@ecianow.org. If you're not sure how to do that, ask your administrator or ISP or check your anti-spam utility's documentation. Thanks.

[Forward this email](#)



Try it FREE today.

This email was sent to vmeijers@eciaonline.org by ecianews@ecianow.org | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Electronic Components Industry Association | 310 Maxwell Road | Suite 200 | Alpharetta | GA | 30009